



For Immediate Release



**JetStream Federal Credit Union Announces
New Vice President of Member Experience**

Miami Lakes, FL-January 3, 2011 – JetStream Federal Credit Union announces Aaron Small, Ph.D. as their new Vice President of Member Experience. Small holds a Business Management Ph.D. in Financial Accounting with an emphasis in Bank Operations. He also holds various certificates in Marketing, Business Analytics, Financial Planning, and International Business. His continued training and education has been received from Mesa State College, University of Colorado, the London School of Economics – London, UK, Uppsala University – Stockholm Sweden, and Ryerson University – Toronto Canada.

Small has been working in the financial industry for approximately 13 years. Prior to JetStream, he worked four years consulting with approximately 30 financial institutions; including community banks and credit unions around the country. He also worked nine years in various capacities for Key Bank, one of the largest financial services institutions in the U.S. While at Key Bank, Small worked on a multitude of projects within the retail system which included the re-branding and structuring of operations, and sales and service functions. He has in-depth product, pricing, and systems experience, along with a strong foundation in financial services operations.

As Vice President of Member Experience, Small will oversee JetStream Federal's seven branch locations. "I am delighted to welcome Aaron to our JetStream team", stated Jeanne Kucey, President/CEO. "In his new position, he will be responsible for Member Service and Sales throughout our seven branch network. From opening a new account to closing a loan, Aaron will ensure that our employees have the skills and knowledge to explain and promote all of JetStream's products and services".

JetStream Federal Credit Union is a full-service financial cooperative with \$125 million in assets, serving over 16,000 members. The 63-year-old credit union has 7 branches located in Miami Lakes, Doral, Hialeah, and Puerto Rico. Membership is open to anyone who lives, works, or worships in sections of Dade County, Florida, employees of the Federal Aviation Administration, employees of select companies and organizations, and anyone who lives, works, or worships in Carolina, Trujillo Alto, and San Juan, Puerto Rico. For additional information, visit our website at www.jetstreamfcu.org.

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